

# IMAGINE HORN LAKE 20/20

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## V. GOALS/OBJECTIVES

### *OVERVIEW*

**Goals and Objectives** represent the Comprehensive Plan's statement of community desires. Taken together, they galvanize the Plan's direction; articulate the community's aspirations; and outline the ends to be achieved if the Plan's recommendations are implemented.

A *Goal* is a general description of a desired end. Goals are "*value statements*" in that they are not necessarily measurable. *Objectives*, on the other hand, are more specific, typically measurable statements that relate to the accomplishment of the stated goal.

The following chapter presents the *Goals and Objectives developed by the Imagine Horn Lake 20/20 Advisory Committee* for each Comprehensive Plan element.

**GENERAL (GOALS AND OBJECTIVES)**

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## V. GOALS/OBJECTIVES

### - General Comprehensive Plan -

#### *GOALS -*

- G (1) FULFILL THE REQUIREMENTS OF 17-1-1 OF THE MISSISSIPPI CODE 1972, AS AMENDED.
- G (2) ARTICULATE A VISION OF THE CITY'S FUTURE WITH REGARD TO THE ESTABLISHED GOALS, OBJECTIVES, AND STRATEGIES OF THE PLAN'S THREE ELEMENTS - *COMMUNITY FACILITIES, LAND USE, AND TRANSPORTATION*;
- G (3) PROVIDE A BASIS FOR PUBLIC DECISIONS CONCERNING THE CITY'S LAND USE, TRANSPORTATION, COMMUNITY FACILITIES, ECONOMY, DEVELOPMENT REGULATIONS, AND PUBLIC INFRASTRUCTURE INVESTMENTS.
- G (4) PROMOTE A PLANNING PROCESS THAT ENCOURAGES AN ON-GOING RE-EXAMINING OF THE PLAN'S ESTABLISHED GOALS, OBJECTIVES, AND POLICIES.
- G (5) PROMOTE THE CHARACTER AND PRIDE OF A GROWING COMMUNITY ON THE MOVE.
- G (6) USE THE COMPREHENSIVE PLAN AS A BASIS FOR DEVELOPING A FORWARD-LOOKING BUSINESS/COMMERCE ATTRACTION STRATEGY.

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## V. GOALS/OBJECTIVES

### - General Comprehensive Plan –

#### *OBJECTIVES –*

##### - Base Goal -

- G (3)** PROVIDE A BASIS FOR PUBLIC DECISIONS CONCERNING THE CITY'S LAND USE, TRANSPORTATION, COMMUNITY FACILITIES, ECONOMY, DEVELOPMENT REGULATIONS, AND PUBLIC INFRASTRUCTURE INVESTMENTS.

##### *General -*

- O (1)** Constantly strive to reference the Comprehensive Plan when deliberating issues related to *Land Use, Transportation, Community Facilities, and Public Infrastructure Investments*.

##### - Base Goal -

- G (4)** PROMOTE A PLANNING PROCESS THAT ENCOURAGES AN ON-GOING RE-EXAMINING OF THE PLAN'S ESTABLISHED GOALS, OBJECTIVES, AND POLICIES.

##### *General -*

- O (1)** Engage the city's decision-making apparatus in periodic retreats to ensure that the Comprehensive Plan's Goals, Objectives, and Strategies continue to reflect the aspirations and vision of the community – if they do not, initiate a "planning" process to amend the Plan.

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## V. GOALS/OBJECTIVES

### - General Comprehensive Plan –

#### *OBJECTIVES –*

##### - Base Goal -

**G (6) USE THE COMPREHENSIVE PLAN AS A BASIS FOR DEVELOPING A FORWARD-LOOKING BUSINESS/COMMERCE ATTRACTION STRATEGY.**

##### *General -*

- O (1)** Form an alliance with the Chamber of Commerce to develop a strategic economic development plan that emphasizes economic diversity, creating new employment opportunities, and broadening the city's tax base
- O (2)** Negotiate for greater exposure on the DeSoto County Economic Council's web site, and in its promotional literature.
- O (3)** Develop a "*Quality of Life*" barometer to monitor critical business selection criteria (*i.e. transportation, recreation, education, housing, and public health and safety*).

**LAND USE (*GOALS AND OBJECTIVES*)**

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## V. GOALS/OBJECTIVES

### - Land Use -

#### *GOALS -*

- G (1)** PROMOTE THE DEVELOPMENT OF AN APPROPRIATE MIX OF LAND USE TYPES THAT IS RESPONSIVE TO MARKET PREFERENCES, AS WELL AS THE COMMUNITY'S ECONOMIC DEVELOPMENT OBJECTIVES.
- G (2)** OBLIGE ORDERLY AND SUSTAINABLE DEVELOPMENT PATTERNS.
- G (3)** PROVIDE FOR A SYSTEM OF LAND USE REGULATORY CONTROLS THAT PROTECTS THE PUBLIC WELFARE, PROMOTES PERFORMANCE STANDARDS, AND IS ADMINISTERED IN A FAIR AND CONSISTENT MANNER.
- G (4)** AGGRESSIVELY PROMOTE THE PROTECTION, PRESERVATION AND STABILITY OF THE CITY'S RESIDENTIAL NEIGHBORHOODS, AND AREAS OF CULTURAL AND/OR HISTORICAL IMPORTANCE.
- G (5)** EMPHASIZE URBAN DESIGN AND VISUAL APPEARANCE STANDARDS WITH REGARD TO ASSESSING THE QUALITY OF THE CITY'S DEVELOPED ENVIRONMENT.
- G (6)** IDENTIFY AND PROVIDE FOR ADDITIONAL TERRITORY TO ACCOMMODATE THE CITY'S FUTURE GROWTH.

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## V. GOALS/OBJECTIVES

### - Land Use -

#### **OBJECTIVES -**

#### **- Base Goal -**

- G (1) PROMOTE THE DEVELOPMENT OF AN APPROPRIATE MIX OF LAND USE TYPES THAT IS RESPONSIVE TO MARKET PREFERENCES, AS WELL AS THE COMMUNITY'S ECONOMIC DEVELOPMENT OBJECTIVES.**

#### *General -*

- O (1) Identify and reserve land areas sufficient to accommodate the community's future land use needs including residential, commercial, industrial, mixed-use, parks/recreation and other public purposes.**
- O (2) Partner with economic development agencies to market and promote specific areas identified on the Land Use Plan as "Commerce Centers," as well as other areas/locations of unique and strategic importance.**
- O (3) Encourage the development of high quality mixed-use planned developments that provide for a variety of land uses and offer "live, work, play" opportunities.**

#### *Residential -*

- O (4) Accommodate a range of housing choices including types and prices balanced and in harmony with existing residential neighborhoods.**
- O (5) Convene periodic meetings with representatives of the development community to keep abreast of market conditions and consumer preferences.**
- O (6) Work with the development community to identify opportunities to encourage and support the development of moderate and higher priced housing.**
- O (7) Restrict higher density residential and multi-family development to approved Planned Unit Developments.**



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## V. GOALS/OBJECTIVES

### - Land Use -

#### OBJECTIVES -

##### *Residential -*

- (8) Recognize and provide for areas that promote and preserve estate residential development.

##### *Commercial/Office -*

- (9) Work closely with the Chamber of Commerce to periodically identify opportunities and deficiencies with regard to retail/service offerings within the city.
- (10) Develop a database of the commercial businesses within the city with assistance from local commercial realty firms – track square footage totals, availability, and business types to aid in the flow of information to the development community.
- (11) Work closely with the applicable developers to aid in the repositioning of the DeSoto Commons Planned Development to take advantage of under served market niches.
- (12) Encourage and promote the development of professional office parks.
- (13) Encourage and promote the development of upscale retail offerings (*boutiques, restaurants, etc.*) to take advantage and compliment the emerging upscale residential development market.

##### *Industrial -*

- (14) The current industrial zoned areas between Hurt Road, IC Railroad and the Nail Road area should be actively promoted and marketed as the city's industrial park. The area should be developed as a unified industrial park through improved interior vehicular circulation with direct access to adjacent major roads.

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## V. GOALS/OBJECTIVES

### - Land Use -

#### **OBJECTIVES -**

##### *Industrial -*

- (15) Encourage and promote the development of alternative employment centers as a response to the city's declining manufacturing base.
- (16) Efforts should be made to retain current industry, along with the continued support of the railroad serving existing industries.
- (17) Active recruitment of various types of acceptable industry should be maintained to assist in sustaining the city's economic future.

### - Base Goal -

#### **G (2) OBLIGE ORDERLY AND SUSTAINABLE DEVELOPMENT PATTERNS.**

##### *General -*

- (1) It is critical that the city's planning apparatus (*i.e. Planning Commission, Professional Staff, Elected Officials*) take a more pro-active role in directing the physical growth of the community based on iterative "planning" exercises that considers "what if" scenarios. Pre-designating plans for street improvements, sewer/water extensions, and other urban service provisions increases the degree of certainty for the development community and helps to counter the haphazard development patterns associated with suburban sprawl.
- (2) The city should embrace and implement tested growth management tools and concepts such as *conservation design, sustainable development; smart growth, and concurrency* in the development of its land use policies and in guiding development patterns.

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## V. GOALS/OBJECTIVES

### - Land Use -

#### OBJECTIVES -

##### *General -*

- (3) The city's regulatory structure should ensure that new development, with minimal exception, is not subsidized, pays its own way, and does not place an undo burden on the city's current residents with regard to the new development's impact on existing municipal facilities and services.
- (4) Land use compatibility evaluations should play an integral role in the review and assessment of all development proposals.
- (5) Considerable attention should be paid to the treatment of the edges of urban development in making the transition from urban to rural landscapes (*i.e. city to county*).
- (6) The city should work more closely with county officials in monitoring urban development occurring within its future growth areas.

##### *Residential -*

- (7) Generally, the city should encourage compact residential development patterns that provide for the preservation of open space that is interconnected within a network of like-kind development.
- (8) Residential neighborhoods should be linked together not only by streets but also through the use of open space and greenbelt trails.
- (9) Discourage "large-lot" development patterns that offer no amenities, provide little economic stimulus, and are generally a drain on municipal services.
- (10) Develop minimum density threshold requirements for residential development proposals located within areas designated on the Land Use Plan as low and medium density residential (*In areas where sanitary sewers have not been extended*).

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## V. GOALS/OBJECTIVES

### - Land Use -

#### *OBJECTIVES -*

##### *Residential -*

- (11) Discourage urban development that is disconnected from readily available urban services.
- (12) Resolve to preserve and protect existing “estate residential” development from incompatible land uses.
- (13) Require mixed-use development proposals to have direct access to improved arterial roads.
- (14) Resolve to require that all new residential development proposals provide for sanitary sewer connections to approved centralized and/or decentralized waste water systems.
- (15) Transition buffers should be utilized to protect residential areas from more intense land uses.

##### *Commercial/Office -*

- (16) A village retail development should be pursued within the undeveloped vacant land areas in the vicinity of (Horn Lake Creek - Goodman Road area), incorporating flood control lakes, and retail development to form a community/regional retail destination for Horn Lake and the surrounding area.
- (17) Commercial and office land use should follow a “node” approach adjacent to major road corridor intersections versus linear, strip development patterns.
- (18) Neighborhood and convenience commercial/office development that is not intrusive to the residential neighborhoods it serves should be encouraged.
- (19) Discourage conventional commercial rezonings for speculative purposes.

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## V. GOALS/OBJECTIVES

### - Land Use -

#### **OBJECTIVES -**

##### *Industrial -*

- O (20)** To the extent possible, encourage the centralization of all industrial land use activities.
- O (21)** Provide necessary infrastructure components to areas identified on the Land Use Plan as appropriate for industrial development.

### - Base Goal -

- G (3)** PROVIDE FOR A SYSTEM OF LAND USE REGULATORY CONTROLS THAT PROTECTS THE PUBLIC WELFARE, PROMOTES PERFORMANCE STANDARDS, AND IS ADMINISTERED IN A FAIR AND CONSISTENT MANNER.

##### *General -*

- O (1)** Incorporate performance standards as a land use regulatory tool to measure the performance of proposed land uses against predetermined criteria and standards. Performance factors should include – *land use compatibility with adjacent uses, utility availability/capacity, public cost/benefit analysis, loss of vegetation/natural areas, traffic generation, noise, lighting levels, stormwater runoff, landscaping, impervious surface ratios, etc.*
- O (2)** Modify the city's existing regulatory system to place a greater emphasis on regulating development density and intensity, and less emphasis on regulating traditional bulk requirements (*i.e. lot size, building setbacks, etc.*).
- O (3)** Encourage the use of Planned Unit Developments (PUD) to achieve creative and responsive site design solutions, while providing for generous development amenities.
- O (4)** Develop standardized performance guidelines to review and grade PUD proposals.

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## V. GOALS/OBJECTIVES

### - Land Use -

#### **OBJECTIVES -**

- (5) Require certification from licensed and/or certified professionals that PUD proposals meet and/or exceed established performance guidelines.
- (6) Identify problematic land uses and develop policies designed to minimize their impact on the community.
- (7) Commission the preparation of a *Development Handbook* to articulate the city's established performance standards.

### - Base Goal -

- G (4) AGGRESSIVELY PROMOTE THE PROTECTION, PRESERVATION AND STABILITY OF THE CITY'S RESIDENTIAL NEIGHBORHOODS, AND AREAS OF CULTURAL AND/OR HISTORICAL IMPORTANCE.**

#### *Residential -*

- (1) Establish a Neighborhood Council comprised of representatives of the city's residential neighborhoods to advocate for their interests.
- (2) Aggressively enforce building and nuisance codes within residential neighborhoods identified as transitioning.
- (3) Develop innovative public/private partnerships to facilitate the revitalization of the city's aging housing stock and to stabilize transitioning neighborhoods.
- (4) Assist neighborhood associations in their efforts to improve their neighborhoods.
- (5) Increase police visibility in residential neighborhoods to promote the sense of a safe, secure environment.

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## V. GOALS/OBJECTIVES

### - Land Use -

#### **OBJECTIVES -**

- (6) Provide financial assistance in the way of low interest loans funded by Federal Housing grants to promote the rehabilitation of owner-occupied homes.
- (7) Protect residential neighborhoods from: *the encroachment of incompatible land uses and through traffic.*
- (8) Identify and protect areas/structures of historical and/or cultural significance.

### - Base Goal -

- G (5) EMPHASIZE URBAN DESIGN AND VISUAL APPEARANCE STANDARDS WITH REGARD TO ASSESSING THE QUALITY OF THE CITY'S DEVELOPED ENVIRONMENT.**

#### *General -*

- (1) Create Business Improvement Districts along the city's major commercial corridors to promote uniformity and consistency with regard to *signage, landscaping/streetscape, lighting, etc.*
- (2) Promote the city's Tree City USA designation.
- (3) Develop a strategy for addressing aging, deteriorated and/or abandoned retail buildings with incentives for revitalization/rehabilitation.
- (4) Landscaped buffer zones should be incorporated around commercial and office developments adjacent to residential areas.
- (5) Development should include landscape setbacks incorporating trees, shrubs and slight berms to visually lessen the impacts of adjacent parking areas to the major streetscape.

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## V. GOALS/OBJECTIVES

### - Land Use -

#### *OBJECTIVES -*

- (6) Commission the preparation of a Design Review Manual to aid in the enforcement of aesthetic controls.

### - Base Goal -

- G (6) IDENTIFY AND PROVIDE FOR ADDITIONAL TERRITORY TO ACCOMMODATE THE CITY'S FUTURE GROWTH.

#### *General -*

- (1) Define and identify appropriate areas for annexation based upon the city's logical path of growth, need to expand, and ability to provide municipal services.
- (2) Develop an ongoing dialogue with county and adjacent city officials with regard to future expansion plans.



**TRANSPORTATION**  
***(GOALS AND OBJECTIVES)***

# IMAGINE HORN LAKE 20/20

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## V. GOALS/OBJECTIVES

### - Transportation -

#### *GOALS -*

- G (1) PROVIDE FOR A SAFE, CONVENIENT AND EFFICIENT TRANSPORTATION SYSTEM WHICH ACCOMMODATES ALL MODES OF TRAVEL WITH SUFFICIENT CAPACITY TO ACCOMMODATE THE PRESENT AND FUTURE TRANSPORTATION NEEDS OF THE CITY.
- G (2) PROVIDE A HIERARCHAL NETWORK OF HIGHWAYS, ARTERIAL, COLLECTOR AND LOCAL ROADS WITH DIFFERENT CHARACTERISTICS AND CAPABILITIES REFLECTING THEIR INTENDED USES AND EXPECTED TRAFFIC VOLUMES.
- G (3) SUPPORT REGIONAL TRANSPORTATION INITIATIVES THAT PROMOTE THE GROWTH AND PROSPERITY OF THE METROPOLITAN AREA.
- G (4) AGGRESSIVELY PURSUE AND SUPPORT STATE AND NATIONAL INITIATIVES AND FUNDING SOURCES THAT CAN HELP TO IMPROVE AND ENHANCE THE CITY'S TRANSPORTATION INFRASTRUCTURE.

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## V. GOALS/OBJECTIVES

### - Transportation -

#### **OBJECTIVES -**

##### - Base Goal -

**G (1) PROVIDE FOR A SAFE, CONVENIENT AND EFFICIENT TRANSPORTATION SYSTEM WHICH ACCOMMODATES ALL MODES OF TRAVEL WITH SUFFICIENT CAPACITY TO ACCOMMODATE THE PRESENT AND FUTURE TRANSPORTATION NEEDS OF THE CITY.**

##### *General -*

- O (1)** Develop strategies to reduce congestion at peak times on the city's east-west corridors.
- O (2)** Reduce the number of permitted curb cuts on the city's commercial corridors – integrate points of ingress/egress, require right in/out in appropriate locations, and seek to minimize conflicting (*curb cut offsets* and *left hand turns*) traffic movements.
- O (3)** Work with local, state, and federal transportation officials to develop strategies to optimize the efficiency and capacity of existing transportation facilities through the incorporation of generally accepted congestion management techniques.
- O (4)** Incorporate an integrated system of traffic control devices as well as traffic calming improvements within residential areas.
- O (5)** Encourage the development of light rail transit that connects the city with employment and activity centers throughout the metropolitan area.
- O (6)** Aggressively lobby for the construction of an interchange at Nail Road and Interstate 55.
- O (7)** Provide for a sidewalk system at predetermined locations throughout the city where pedestrian traffic and safety warrant its development.

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## V. GOALS/OBJECTIVES

### - Transportation -

#### *OBJECTIVES -*

- O (8) Require the inclusion of sidewalks in new residential developments
- O (9) Provide for a bikeway system throughout the city using a combination of clearly marked roadway lanes, utility easement trails, recreational sites and controlled street intersection crossings.
- O (10) Implement the recommendations of the Tulane Trace Greenway Plan.
- O (11) Provide for the connection of all public open space through a city-wide greenbelt .
- O (12) Provide for a pedestrian bridge to connect hospitality and retail land uses at Interstate Boulevard and Goodman Road.
- O (13) Provide for improved street crossings at designated locations along Goodman Road.
- O (14) Provide for marginal access roads where necessary to consolidate ingress/egress points for major development along arterial corridors.
- O (15) Develop an inventory of city maintained rights-of-ways, including bridges, to more efficiently coordinate maintenance and resurfacing programs.
- O (16) Where possible, provide for tree preservation and landscaping within and along road rights-of-way throughout the city.
- O (17) Resolve to prevent, reduce, and where possible eliminate through traffic from residential neighborhoods.
- O (18) Resolve to compel the development community to comply with the dedication/improvement requirements of the Memphis Metropolitan Planning Organization's Major Road Plan.

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## V. GOALS/OBJECTIVES

### - Transportation -

#### *OBJECTIVES -*

- O (19)** Promote efficient land use and development patterns consistent with the policies of the Land Use Plan by continually monitoring the impact of transportation corridors on adjacent property.

#### - Base Goal -

- G (2)** PROVIDE A HIERARCHAL NETWORK OF HIGHWAYS, ARTERIAL, COLLECTOR AND LOCAL ROADS WITH DIFFERENT CHARACTERISTICS AND CAPABILITIES REFLECTING THEIR INTENDED USES AND EXPECTED TRAFFIC VOLUMES.

#### *General -*

- O (1)** Incorporate alternative cross-section designs that are context sensitive to their specific application.
- O (2)** Ensure the interconnectivity of the local roadway network through the construction of collector roads at strategic locations.

#### - Base Goal -

- G (3)** SUPPORT REGIONAL TRANSPORTATION INITIATIVES THAT PROMOTE THE GROWTH AND PROSPERITY OF THE METROPOLITAN AREA.

#### *General -*

- O (1)** Continue to actively participate in all aspects of the Metropolitan Planning Organization's long-range transportation efforts.

**COMMUNITY FACILITIES  
(GOALS AND OBJECTIVES)**

# IMAGINE HORN LAKE 20/20

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## V. GOALS/OBJECTIVES

### - Community Facilities –

#### *GOALS –*

- G (1) PROVIDE FOR ADEQUATE LAND AND BUILDINGS TO HOUSE LOCAL GOVERNMENTAL OPERATIONS, AND TO FACILITATE PUBLIC INTERACTION WITH ITS MUNICIPAL GOVERNMENT.
- G (2) PROVIDE FOR THE TIMELY AND COST EFFECTIVE DELIVERY OF NEW PUBLIC FACILITIES AND SERVICES AS GROWTH DICTATES.
- G (3) REQUIRE CONCURRENCY BETWEEN NEW DEVELOPMENT AND THE FACILITIES AND SERVICES NEEDED TO MEET THE DEMANDS OF NEW DEVELOPMENT.
- G (4) IMPROVE THE QUALITY OF MUNICIPAL SERVICES PROVIDED TO THE CITY'S CITIZENRY AND BUSINESS AND INSTITUTIONAL COMMUNITIES.
- G (5) PROVIDE FOR ADEQUATE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES.
- G (6) PROMOTE AND ENCOURAGE THE PRESERVATION OF OPEN SPACE AND NATURAL AREAS.
- G (7) PROVIDE FOR THE PROTECTION OF LAND AREAS SUBJECT TO PERIODIC FLOODING AND IMPROVEMENT OF DRAINAGE FACILITIES.
- G (8) PROMOTE AND SUPPORT DESOTO COUNTY GOVERNMENT FACILITIES AND SERVICE OFFERINGS WITHIN THE CITY.

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## V. GOALS/OBJECTIVES

### - Community Facilities -

#### **OBJECTIVES -**

##### - Base Goal -

- G (1) PROVIDE FOR ADEQUATE LAND AND BUILDINGS TO HOUSE LOCAL GOVERNMENTAL OPERATIONS, AND TO FACILITATE PUBLIC INTERACTION WITH ITS MUNICIPAL GOVERNMENT.**

##### *General -*

- O (1)** Future administrative buildings can be accommodated on the city's existing municipal complex.
- O (2)** Provide for a staffed, general information kiosk within City Hall.

##### - Base Goal -

- G (2) PROVIDE FOR THE TIMELY AND COST EFFECTIVE DELIVERY OF NEW COMMUNITY FACILITIES AND SERVICES AS GROWTH DICTATES.**

##### *General -*

- O (1)** Commission a Community Facilities Needs Assessment Study to assess the adequacy of existing resources based on generally accepted standards.
- O (2)** Prepare a Level of Service assessment for existing service infrastructure (*i.e. sewer, potable water, solid waste, roads, and public safety*).
- O (3)** Recognize that the advance planning of community facilities in coordination with economic development, open space, and land use objectives will help the city determine current and future community facilities needs, set priorities and timetables for coveted capital projects, and identify desirable locations for such facilities.



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## V. GOALS/OBJECTIVES

### - Community Facilities –

#### *OBJECTIVES –*

- (4) Fiscal decisions concerning capital expenditures for community facilities and services should be based on, and in accordance with, an adopted Public Improvement Program and Capital Budget.
- (5) The Public Improvement Program and Capital Budget should be reviewed and updated annually by the Planning Commission and Board of Mayor and Aldermen.
- (6) Construct a new fire station near the city's western most corporate boundaries.
- (7) Construct a new public safety-training academy as part of the Bullfrog Park municipal facility.
- (8) Monitor the city's solid waste disposal usage and work with service providers to implement a recycling program.
- (9) Construct an updated, modernized animal shelter facility.
- (10) Establish a separate department or division within an existing public safety department for Emergency Management Services. This new department/division would be responsible for developing Disaster Plan Strategies, Early Warning Systems.
- (11) Community facilities and services should be used as a tool to guide or discourage development in specific directions.
- (12) The city should establish annexation criteria to use when assessing the feasibility of annexing area(s) within its Future Growth Area.
- (13) Resolve to establish authority over all utility provisions within the city.

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## V. GOALS/OBJECTIVES

### - Community Facilities –

#### **OBJECTIVES –**

##### - Base Goal -

- G (3) REQUIRE CONCURRENCY BETWEEN NEW DEVELOPMENT AND THE FACILITIES AND SERVICES NEEDED TO MEET THE DEMANDS OF NEW DEVELOPMENT.**

##### *General -*

- O (1)** Generally, the city should adhere to a concurrency policy, which dictates that the installation and operation of community facilities and services needed to meet the demands of new development are provided simultaneously with that development.
- O (2)** The city should employ a concurrency management system, which is a process used to determine whether community facilities and services needed to support development are available concurrent with the impacts of such development.
- O (3)** The city should consider the implementation of an adequate facilities tax on all new development as one method for funding the expansion/extension of community facilities and services.

##### - Base Goal -

- G (4) IMPROVE THE QUALITY OF MUNICIPAL SERVICES PROVIDED TO THE CITY'S CITIZENRY AND BUSINESS AND INSTITUTIONAL COMMUNITIES.**

##### *General -*

- O (1)** Prepare a *Community Inventory Chart* of governmental functions and services, and have the city's citizenry and businesses rate the city's performance on each of the functions/services provided. The results will provide insight into areas where the city can improve its service delivery provisions.

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## V. GOALS/OBJECTIVES

### - Community Facilities –

#### OBJECTIVES –

##### - Base Goal -

#### **G (5) PROVIDE FOR ADEQUATE PARKLAND AND DIVERSE RECREATIONAL OPPORTUNITIES.**

##### *General -*

- O (1)** Continue to maintain the favorable parkland to population ratio the city has achieved.
- O (2)** Prepare a Parks Master Plan that inventories existing parkland and recreational offerings, and identifies future parkland and establishes development guidelines for different park types (i.e. *neighborhood, community, regional*).
- O (3)** Ensure the continued development of neighborhood parkland through the consistent enforcement of the Parkland Dedication regulatory requirement.
- O (4)** Construct a multi-purpose Community Center.
- O (5)** Encourage and support the development of a Championship Public Golf Course.
- O (6)** Identify funding sources for parkland acquisition, recreational equipment, and parkland maintenance.
- O (7)** Special emphasis should be placed on developing the city's greenbelt network, which would connect all existing public parkland, as well as connect with future regional greenbelt systems.
- O (8)** Prepare and distribute a recreational programs and opportunities survey annually to determine and prioritize recreational programs most important to the community.

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## V. GOALS/OBJECTIVES

### - Community Facilities –

#### *OBJECTIVES –*

##### - Base Goal -

#### **G (6) PROMOTE AND ENCOURAGE THE PRESERVATION OF OPEN SPACE AND NATURAL AREAS.**

##### *General -*

- O (1)** Ensure that adequate open space is provided in the city to enhance its aesthetic quality.
- O (2)** Open Space should be included as a requirement to serve every major development.
- O (3)** In general, fragile areas susceptible to degradation as a result of urban development, areas along streams/creeks/rivers, and areas that possess special scenic or recreational value should be conserved as open space.
- O (4)** In general, vegetation should be used as an alternative to man-made devices for buffering, insulation, erosion-control and water quality protection.
- O (5)** Develop and enforce provisions for erosion control, land disturbance (*grading*), ground water protection, and tree protection.

##### - Base Goal -

#### **G (7) PROVIDE FOR THE PROTECTION OF LAND AREAS SUBJECT TO PERIODIC FLOODING AND IMPROVEMENT OF DRAINAGE FACILITIES.**

##### *General -*

- O (1)** Filling and excavation in floodplains should only be permitted when consistent with the National Flood Insurance Program regulations, and allowed only after careful review of appropriate alternatives.

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## V. GOALS/OBJECTIVES

### - Community Facilities –

#### *OBJECTIVES –*

##### - Base Goal -

**G (7) PROVIDE FOR THE PROTECTION OF LAND AREAS SUBJECT TO PERIODIC FLOODING AND IMPROVEMENT OF DRAINAGE FACILITIES.**

##### *General -*

- O (2) Identify problematic, flood prone improved properties, and develop a strategy for retrofitting, or relocating improvements to acceptable, alternative locations.**
- O (3) Work with adjacent communities to develop a plan to minimize the intensity of development along streams/creeks/rivers with downstream basins that traverse the city.**
- O (4) Develop a comprehensive Storm Water Management Program that addresses storm water runoff and detention/retention methods and policies.**

##### - Base Goal -

**G (8) PROMOTE AND SUPPORT DESOTO COUNTY GOVERNMENT FACILITIES AND SERVICE OFFERINGS WITHIN THE CITY.**

##### *General -*

- O (1) Develop acceptable service standards for public facilities and services provided in the city by DeSoto County Government, and work with the appropriate county officials to see that these service standards are met or exceeded.**

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## V. GOALS/OBJECTIVES

### - Community Facilities –

#### *OBJECTIVES –*

- (2) Direct the Planning Department to engage in periodic work sessions with the facilities planning department of the DeSoto County School Board to identify future public school sites within the city.
- (3) Work with county officials to secure funding for the expansion of the M.R. Dye Library.